

VOLUNTEER OPPORTUNITY: Community Animator

Are you a self-starter with a knack for analytical thinking and strategic planning? Do you like nothing better than gathering feedback from diverse stakeholders in order to better engage and serve members of the public?

Do you want to help us grow to become a stronger organization so we can better support Toronto's veg communities through informational resources and educational, social and event programming?

Then consider becoming a Toronto Vegetarian Association Community Animator. Our organization is committed to inspiring people to choose a healthier, greener, more peaceful lifestyle — and we need your help to do it. We're looking for a community animator to help us expand the community resources and event and educational programming we offer to support Toronto's vegetarian and veg-curious community.

About the Toronto Vegetarian Association

As Canada's largest and oldest vegetarian organization, the Toronto Vegetarian Association (TVA) is Toronto's go-to resource for all things veg. Founded in 1945, we provide people with information and support through our Annual Vegetarian Food Festival, our Vegetarian Directory our drop-in Resource Centre and more. As a grassroots organization with only 2 full time staff members, we rely on the support of more than 200 volunteers to keep our programs running.

Benefits

Volunteering as a Community Animator offers wonderful opportunities for professional development and personal growth:

- Meet new people and network with fellow professionals in a supportive vegetarian-friendly environment.
- Practice, retain and sharpen your organizational development skills.
- Develop new leadership and strategic planning skills.
- Contribute to building a healthier, greener, more peaceful world.

About the Community Animator Position

As part of the Toronto Vegetarian Association's 2011-2013 Strategic Plan, we want to expand the community resources, and event and educational programming that we offer to support Toronto's existing vegetarian community as well as those interested in adopting a vegetarian diet.

Visit <http://veg.ca/content/view/474/66> to read a copy of the strategic plan which describes the role in more detail. The community animator position is discussed as part of core initiative 5.

The community animator will assist in this process by:

- Consulting with the community to determine the resources people are looking for to support a plant-based lifestyle

- Reviewing the ways that TVA's current resources succeed at connecting the community to their desired resources
- Recommending opportunities to improve the resources we offer to support the community
- Creating and executing an implementation plan to improve the resources we offer to support the community
- Reviewing TVA's current social, event and educational programming, identifying strengths, weaknesses, and opportunities for expansion
- Identifying ways to support diverse communities in the GTA with event and educational programming
- Creating and executing an action plan to improve TVA's social, event and educational programming

Qualifications

We are looking for an organized self-starter with a knack for analytical thinking and planning. Experience gathering and analyzing qualitative information from a diverse set of stakeholders is an asset. Familiarity with the Toronto veg community and the mission, vision, and values of the Toronto Vegetarian Association is an asset.

Term of office and expected time commitment

This is a two year position. The first component (reviewing and improving TVA's resources) is to be completed in 2012, and the second component (reviewing and improving TVA's event programming) is to be completed in 2013.

10-15 hours per month.

Location

Our office is located in downtown Toronto. While much of the work may be completed from home, some time meeting with TVA staff and stakeholders at the TVA office will be required.

How to Apply: Deadline – January 23rd

To apply, please send your résumé along with a letter describing your interest in the position and any relevant skills, education or experience to:

David Alexander, Executive Director
Toronto Vegetarian Association
17 Baldwin Street, 2nd floor
Toronto, ON M5T 1L1

email: dalexander@veg.ca
fax: 416-544-9094

For more information about the Toronto Vegetarian Association, please visit: www.veg.ca